



**WALK  
FOR  
WHISKERS**  
Humane Society  
for Greater Nashua



## **Establish a team of friends or co-workers to fundraise for the Humane Society for Greater Nashua.**

The Humane Society's Walk for Whiskers event on October 21st is an outdoor celebration of all the good work our walk fundraisers have done to help our mission.

The Walk Event includes a Walk Village at the Mine Falls Park during the beauty of autumn with a Pet Costume Contest, snacks, and great swag gifts for you and/or your pet.



### **Who makes a great team?**

Schools, businesses, friends, families... Working together as a team to support a great cause is a fantastic way to cultivate community and grow as a group!

Let's get started....

# Step 1.



*Form your team! Recruit your friends, family, co-workers or classmates!*

Start asking your friends or colleagues if they'd like to join you in supporting a worthy organization.

**Sample Message:** "Hey there, I wanted to invite you to join my team for the Humane Society for Greater Nashua's Walk for Whiskers Fundraising event! Would you be interested in being a part of my team?"



# Step 1. Cont...



*Form your team! Recruit your friends, family, co-workers or classmates!*

Once your team starts to come together, you'll want to start preparing.

- Think of a clever team name.
- Brainstorm how you're going to fundraise.
- *Keep an eye out for official team sign ups on our fundraising page (link on next page).*



# Ready to Sign Up?

**Visit:**

[justgiving.com/campaign/hsfn-walk-23](https://justgiving.com/campaign/hsfn-walk-23)

## Be a fundraiser

Create your own fundraising page and help support this cause.

[Start fundraising](#)



- Create an account
- When prompted for an event, search "HSFN Walk for Whiskers"
- Set up your fundraising page by clicking "Start fundraising" button
- Invite your team
- Start raising money for our shelter animals!

# Step 2.



## *Put the FUN in Fundraising!*

### Think of Clever Ways to Fundraise

- **Create a "Team Challenge"** for example: "If team Nashua North raises \$2,000 we will all dye a piece of our hair blue for the walk event on October 21st!"
- **Create a Team Slogan** for example: "Team City Pooch loves pets best!"



# Step 2. Cont...



## *Put the FUN in Fundraising!*

### **Incentives!**

We want to celebrate your fundraising efforts, so we have some AMAZING prizes for qualifying fundraisers!

Individuals who raise \$200 (\$100 for 18 and under) or more qualify to receive an exclusive 2022 Walk for Whiskers **shirt and HSFN swag!**

In addition, those who raise \$500 and above will receive a **VIP prize**, a custom clothing item ordered after the walk.



# Step 3.



## *Spread the News!!*

**Post on social media, call your family members, run around the block with a poster...Tell EVERYONE that you are supporting HSFN and fundraising for Walk for Whiskers!**

- **Get Social** - Post and post often that you are supporting HSFN by fundraising and walking for the Walk for Whiskers. Use Hashtag #HSFNWalkforWhiskers
- **Email and Snail Mail** - Send memos to your friends and family and tell them WHY you are supporting HSFN. Ask them to support you as you raise funds for our pets awaiting adoption.
- **Pick up the Phone** - Call everyone you know and let them know you are participating in the Walk for Whiskers. Tell them you need their support and hope they will rally behind you as you work hard to support a worthy cause.





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*Thank you!*