

<p>Humane Society for Greater Nashua 2023 FALL EVENT(S) Sponsorship Benefits:</p>	<p>Platinum Sponsor \$4,500</p>	<p>Gold Sponsor \$2,500</p>	<p>Silver Sponsor \$1,250</p>	<p>Bronze Sponsor \$750</p>	<p>Festival Exhibitor ONLY \$195 <small>(\$295 for both events)</small></p>
<p>Wags to Whiskers Festival- 9/16/23 at Anheuser-Busch in Merrimack, NH <i>New England's Largest Pet Dog Event with 1700+ attendees, 500+ pet dogs in 2022.</i></p> <p>Walk for Whiskers- 10/21/23 at Mine Falls Park, Nashua, NH <i>250+ Walk participants, 100+ dogs</i></p>	<p>Lead Sponsor to both signature events and recognition throughout the calendar year.</p>	<p>Sponsor Benefits to Wags to Whiskers Festival and Walk for Whiskers.</p>	<p>Sponsor Benefits to our Wags to Whiskers Festival.</p>	<p>Sponsor Benefits to our Wags to Whiskers Festival.</p>	<p>See offerings below:</p>
<p>Brand recognition at your level in our print & digital promotional material and on HSFN social media accounts: Facebook, Instagram, Twitter, & LI <i>Over 29,000 supporters!</i></p>	<p>Wags to Whiskers Festival and Walk for Whiskers social media promotional efforts.</p>	<p>Wags to Whiskers Festival and Walk for Whiskers social media promotional efforts.</p>	<p>Specific to our Wags to Whiskers event.</p>	<p>Specific to our Wags to Whiskers event.</p>	<p>Business listed on Wags to Whiskers event webpage.</p>
<p>Complimentary tickets to our Wags to Whiskers Festival:</p>	<p>8 complimentary admission tickets.</p>	<p>6 complimentary admission tickets.</p>	<p>4 complimentary admission tickets.</p>	<p>2 complimentary admission tickets.</p>	<p>Free admission for vendor participants.</p>
<p>Exhibitor space:</p>	<p>10x20 Premium Exhibitor space <small>(canopy is provided)</small></p>	<p>Premium 10x20 VIP space</p>	<p>10x10 Premium Exhibitor space</p>	<p>10 x 10 Exhibitor Space</p>	<p>10x10 Exhibitor Space</p>
<p>Logo on Walk for Whiskers t-shirts:</p>	<p>Largest logo <small>(includes 6 shirts)</small></p>	<p>Prime logo on t-shirt <small>(includes 4 shirts)</small></p>	<p>Large logo on t-shirt <small>(includes 2 shirts)</small></p>	<p>X</p>	<p>X</p>

<u>2023 FALL EVENT(S)</u> Festival on 9/16 & Walk on 10/21 <u>Sponsorship Benefits:</u>	Platinum Sponsor \$4,500	Gold Sponsor \$2,500	Silver Sponsor \$1,250	Bronze Sponsor \$750	Festival Exhibitor \$195 <small>(\$295 for both events)</small>
Opportunity to distribute information at Festival & Walk event:	Both signature events	Both signature events	At your exhibitor space.	At your exhibitor space.	At your exhibitor space.
Prominent banner placement with your business logo (<i>banners provided by your org</i>)	Both signature events (Up to 3 Banners)	Both signature events (1 Banner)	Select 1 signature event	Select 1 signature event	
Advertising event exposure (includes event program too):	Exposure in paid advertising. Half page color ad in program.	Exposure in paid advertising. Qtr page color ad in program	Large color logo in program	Logo in program.	Business listing in program.
Digital signage at the Humane Society for 6 months with your logo & tagline (10K enter our lobby annually):	Large digital monitor in our main lobby	Large digital monitor in our main lobby	X	X	
Inclusion in Humane Society email newsletter or event specific evite (over 17,000 subscribers):	All e-newsletters/ evites pertaining to events with your logo	All newsletters/evites pertaining to events with your logo	Festival newsletter/ with your logo	X	
Your company logo on our shelter website event page, with a link to your website:	YES <small>Also includes Logo on our Adoption page (Aug-Oct)</small>	YES	YES	Business Listing	