



WALK FOR WHISKERS

Humane Society
For Greater Nashua



**Guide to creating a
Paw-Some fundraising team!**

Establish a team of friends or co-workers to fundraise for the Humane Society for Greater Nashua.

The Humane Society's Walk for Whiskers event on **October 23rd** is an outdoor celebration of all the good work our walk fundraisers have done to help our mission.

The Walk Event includes a Walk Village at the Mine Falls Park during the beauty of autumn with a Halloween ComPAWtition, 'Ask the Trainer', 'Ask the Vet', 'Check your Microchip' kiosks along with great swag gifts, lunch, and photo booth for you and/or your pet.



Who makes a great team?

Schools, Businesses, Friends Families. Working together as a team to support a great cause a fantastic way to cultivate community and grow as a group!

Let's get started....



Step 1.



Form your team! Recruit your friends, family co-workers or classmates!

Start asking your friends or colleagues if they'd like to join you in supporting a worthy organization.

Sample Message: "Hey there, I wanted to invite you to join my team for the Humane Society for Greater Nashua's Walk for whiskers Fundraising event! Would you be interested in being apart of my team?"



Step 1. Cont...



Form your team! Recruit your friends, family co-workers or classmates!

Once your team starts to come together, you'll want to start preparing.

- Think of a clever team name
- Brainstorm how you're going to fundraise
- *Keep an eye out for official team sign ups on HSFN.org - **CLICK HERE** to get started.*



Begin by selecting "Register"

Walk for Whiskers 2021

Donate

Register

\$0 Raised

\$42,000 Goal

Join us Sat Oct 23rd from 11am to 2pm.

Walk registration opens at 10am with Walk start at 11am

All proceeds to benefit our pets awaiting adoption!

You will have your choice of a 3K and 5K route. Not to worry, this is not a race; it is a **walk at your own pace for all ages, and dogs too**. Once walkers return to the 'Walk Village' lunch will be ready and waiting **for those who have raised at least \$200 per adult or \$100 per child in walk pledges**. All walk pledges go towards supporting the pets in our care as they wait to be adopted into their forever homes. We will support your fundraising efforts with helpful tips and prize incentives!

Plus.....we have activities planned: A "Check Your Chip" Tent (our Shelter Vet will check your pup's microchip if you'd like); Great music from our DJ; a Halloween Costume ComPAWtition for you and your dog with great prizes; as well as cool merch to sell and raffle.

The details:

Adults (18 years old and up)

Registration: \$20

Fundraising minimum: \$200*

Kids (17 years and under)

Walk for Whiskers 2021



October 23

[Add to calendar](#)



Mine Falls Park (Stadium Drive Entrance)

Stadium Drive (Across from Skateboard Park
Nashua, NH 03062



Katie Boyden

katie@hsfn.org



Then select your registration type:

Please note: *For teams, assign one person to create the team page prior to having each teammate join.*

Register for Walk for Whiskers 2021

How will you participate?



Create a team



Continue as an individual

Continue

Step 2.



Put the Fun in Fundraising!

Think of clever ways to fundraise!

- **Create a "Team Challenge"** for example: "If team Burger King raises \$2,000 we will all dye a piece of our hair blue for the walk event on October 23rd!"
- **Create a Team Slogan** for example: "Team Nashua School is so cool, we love pets they're the best!"



Step 2. Cont...



Put the Fun in Fundraising!

Incentives!

We want to celebrate your fundraising efforts, so we have some AMAZING prizes for qualifying fundraisers!

Individuals who raise \$200 (\$100 for 18 and under) or more qualify to receive an exclusive 2021 Walk for Whiskers shirt and VIP HSFN merch!

In addition those who raise \$500 and above will receive a VIP HSFN raincoat , ordered after the October 23rd Walk.



Step 3.



Spread the News!!

Post on social media, call your family members, run around the block with a poster...Tell EVERYONE that you are supporting HSFN and fundraising for Walk for Whiskers!

- **Get Social** - Post and post often that you are supporting HSFN by fundraising and walking for the Walk for Whiskers. Use Hashtag #HSFNWalkforWhiskers
- **Email and Snail Mail** - Send memos to your friends and family and tell them WHY you are supporting HSFN. Ask them to support you as you raise funds for our pets awaiting adoption.
- **Pick up the Phone** - Call everyone you know and let them know you are participating in the Walk for Whiskers. Tell them you need their support and hope they will rally behind you as you work hard to support a worth cause.